






LOGO / PRINT DESIGN PRICING GUIDE

ITEM	DESCRIPTION	PRICE
<b>LOGO</b> 	<b>Includes the following:</b> - 4 sample designs (can choose only one) - Package includes usage rights, comps and style guide	<b>\$200</b> (3-4 samples)
<b>LOGO PACKAGE</b> 	<b>Includes the following:</b> - 4 logos, 2 Letterhead, 2 Envelope and 2 Business card samples - Package includes usage rights, comps and style guide	<b>\$600</b>
<b>BUSINESS CARD</b> 	<b>Includes the following:</b> - 2 sample designs (size: 3.5x2) - Artwork on CD and 2 color proofs	<b>\$200</b>
<b>ENVELOPE</b> 	<b>Includes the following:</b> - 2 sample designs (#10 ENV. up to 9x12) - Artwork on CD	<b>\$200</b>
<b>LETTERHEAD</b> 	<b>Includes the following:</b> - 2 sample designs (size: 8.5x11) - Artwork on CD and 2 color proofs	<b>\$200</b>
<b>POSTCARD</b> 	<b>Includes the following:</b> - 2 sample designs - front and back (sizes: 4x6 or 6x9) - Artwork on CD	<b>\$200</b>
<b>BROCHURE / NEWSLETTER</b> 	<b>Includes the following:</b> - 2 sample designs (sizes: 8.5x11 or 11x17) - Artwork on CD	<b>\$500</b>
<b>FLYER (1-SIDE)</b> 	<b>Includes the following:</b> - 2 sample designs (sizes: 4.5x8.5 or 8.5x11) - Artwork on CD	<b>\$400</b>
<b>BOOKLET</b> 	<b>Includes the following:</b> - 1 sample design (sizes: 4.5x8.5 up to 8.5x11 folded) - Artwork on CD	<b>\$1,000</b> (8 pages) <b>\$1,500</b> (12 pages) <b>\$2,000</b> (16 pages)
<b>MAGAZINE</b> 	<b>Includes the following:</b> - 1 sample design (sizes: up to 8.5x11 folded) - Artwork on CD	<b>\$4,000</b> (32 pages) <b>\$4,500</b> (36 pages) <b>\$5,000</b> (40 pages)
<b>POSTER / LARGE FORMAT</b> 	<b>Includes the following:</b> - 2 sample designs (sizes: up to 24X36, Trucks, Billboards, etc...) - Artwork on CD	<b>\$500</b> and up (TBC)
<b>PRESENTATION FOLDER</b> 	<b>Includes the following:</b> - 2 sample designs - Artwork on CD	<b>\$300</b>
<b>T-SHIRT</b> 	<b>Includes the following:</b> - 2 sample design (sizes: up to 13X14) - Artwork on CD	<b>\$300</b>
<b>HOURLY RATE</b> 	<b>Includes design, production, photo correction and more:</b>	<b>\$50</b> per hour